

WINTRUST®

THE MAGNIFICENT MILE

Lights Festival®



THE WINTRUST MAGNIFICENT MILE

LIGHTS FESTIVAL® GUIDE & MAP 2023

Where Your Holidays Begin



THE MAGNIFICENT MILE®
MICHIGAN AVENUE DISTRICT | CHICAGO



WINTRUST

CHICAGO'S BANK®

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LIGHTS FESTIVAL**

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ABOUT THE WINTRUST MAGNIFICENT MILE LIGHTS FESTIVAL®

Shining bright for 32 magnificent years, The Wintrust Magnificent Mile Lights Festival® returns to downtown Chicago on Saturday, November 18th to kick off the holiday season! Chicagoans and visitors alike will come together for a timeless holiday tradition as we celebrate at the largest nighttime parade in the nation.



HELP US ATTEMPT TO SET A RECORD FOR THE MOST HOLIDAY SWEATERS AT A PARADE

Be the life of the Lights Festival: Wear your outrageously awesome holiday sweater to this year's event and help us attempt to set a record!



SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 18

LIGHTS FESTIVAL LANE:

SATURDAY, NOVEMBER 18 FROM 11:00 A.M. – 4:00 P.M.

Pioneer Court (401 N. Michigan Avenue)

A festive thoroughfare of booths and free family activities, including free coffee samples from Dunkin' and photos with Santa Claus, courtesy of Wintrust!

PARADE ROUTE CLOSURES BEGIN AS EARLY AS 3:00 P.M.

3:00 P.M.: DuSable Bridge (formerly Michigan Avenue Bridge) closes to pedestrian traffic.

3:00 P.M.: North Michigan Avenue closes to vehicular traffic between Oak Street and Wacker Drive.

GRAND TREE-LIGHTING PARADE:

SATURDAY, NOVEMBER 18 FROM 5:30 P.M. – 7:00 P.M.

Michigan Avenue from Oak Street south to Wacker Drive

Free, family fun culminates in The Wintrust Magnificent Mile Lights Festival® tree-lighting parade down North Michigan Avenue with Grand Marshals Mickey Mouse and Minnie Mouse from Walt Disney World Resort® in Florida. The parade features fabulous floats, giant helium balloons, exciting marching bands, celebrities, musical performances, Santa Claus, and more, all helping to illuminate more than one million lights along The Magnificent Mile. The event draws to a grand conclusion with the Wintrust Fireworks Spectacular over the Chicago River at Michigan Avenue at 7:00 p.m.

WATCH AT HOME AND RELIVE THE MAGIC!

If you cannot catch the parade live, or would like to relive the magic, ABC broadcasts the event throughout the holiday season across nearly 100% of the county! Relive the magic locally the next day on ABC 7 Chicago on Sunday, November 19 at 6 p.m. CT and on Sunday, December 3 at 4:00 p.m. Visit TheMagnificentMile.com for a list of broadcast markets across the country, and check your local listings.

SUNDAY, NOVEMBER 19

SANTA SAILS THE SEADOG TO HARRY CARAY'S TAVERN NAVY PIER SUNDAY, NOVEMBER 19

Santa Arrives | 12pm Brunch with Santa | 12pm – 2pm Live Holiday Music | 12:30pm – 3pm

Fresh off his appearance at The Wintrust Magnificent Mile Lights Festival, Santa will trade in his sled for the Seadog and sail to Navy Pier for Brunch with Santa at Harry Caray's Tavern's new pop-up, the Lakefront Lodge. Watch him make his grand entrance aboard the Seadog at noon as the Chicago Fire Department welcomes him into the harbor with their impressive water cannons. Upon his arrival at Navy Pier, he'll head to Harry Caray's, for photo ops, delicious brunch bites, and live holiday music by local musician, Kathleen Lane.

Reservations strongly encouraged. (312) 527-9700 | harrycarays.com



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There is one place on Earth where the power of magic ignites the wonder that lets everyone be a kid—no matter who they are. It welcomes everyone, transporting us into stunning worlds, favorite stories and far-off galaxies. And conjures memories to last a lifetime. Here, magic finds its way into every moment, every encounter and every heart.



the middle of holiday magic



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WINTRUST[®]

THE MAGNIFICENT MILE

Lights Festival[®]



PARADE TALENT

GRAND MARSHALS

MICKEY MOUSE & MINNIE MOUSE
FROM WALT DISNEY WORLD[®] RESORT



**SISTER
SLEDGE**



**COLIN
STOUGH**



**THE FUNKY
BUNCH**



**THE SUGARHILL
GANG**



#WINTRUSTLIGHTSFEST

For more information visit:
TheMagnificentMile.com

THE MAGNIFICENT MILE[®]

MICHIGAN AVENUE DISTRICT | CHICAGO

HOLIDAY OFFERS

ATTRACTIONS



NAVY PIER WINTER FIREWORKS SATURDAYS, NOVEMBER 25 – DECEMBER 23

New for the winter season! Navy Pier's free dazzling Award-Winning fireworks display will now feature Saturday shows this winter! Get cozy on the Pier and enjoy the spectacular winter display.

[CLICK HERE TO LEARN MORE ►](#)

NAVY PIER'S NEW YEAR'S EVE FIREWORKS DECEMBER 31

Ring in the New Year with Chicago's favorite sky spectacle show! Find a spot anywhere on the pier to welcome in the New Year with an Award-Winning, free dazzling fireworks display that will cast glows across the lakefront.

[CLICK HERE TO LEARN MORE ►](#)

CHICAGO ARCHITECTURE CENTER NOVEMBER 16 – JANUARY 7

The Chicago Architecture Center presents a holiday gallery experience -- Archetypes: A Designed Object Pop-Up Shop. As a seasonal extension of the CAC Design Store, the center's entry space will be transformed into a gallery featuring prototypes, passion projects, and other one-of-a-kind items produced by the Chicago architecture and design community. Pieces range from chairs and tables to glassware, ceramics, and artwork, with a focus on singular pieces that are iterations of a larger creative and design process. The gallery will be open for viewing and shopping from November 16 through January 7 and is co-curated by Modern Luxury Interiors.

[CLICK HERE TO LEARN MORE ►](#)



STARBUCKS RESERVE CHICAGO NOVEMBER 2 – JANUARY 2

This holiday season, treat yourself to a celebration of coffee and festive flavors at Starbucks Reserve® Roastery Chicago. Whether you crave a hot or cold drink, a cocktail or a dessert, there is something joyful on the menu for you.

Enjoy the ultimate holiday flavor combination of peppermint and mocha with the new Starbucks Reserve® Peppermint Mocha Espresso Martini, a luxurious cocktail made with peppermint syrup, sweet mocha and heavy cream, topped with peppermint-infused whipped cream and sprinkles of candy cane (ages 21+). Or cozy up with the Starbucks Reserve® Peppermint Mocha, a delicious blend of espresso, steamed milk, sweet mocha and peppermint-flavored syrup, topped with whipped cream and dark chocolate curls. For a uniquely delightful holiday beverage, try the innovative Oleato™ Whiskey Barrel-Aged Cold Brew, sweetened with vanilla bean syrup, infused with Partanna® extra virgin olive oil, fior di latte and barrel-aged maple syrup, finished with nutmeg.

And for a sweet and satisfying treat, pair your holiday drinks with a new assortment of decadent Princi® pastries, such as the indulgent Chocolate Hazelnut Swirl Cake or a Pistachio Maritozzo, and more.

Experience all this and more, only at Starbucks Reserve® Roastery Chicago.

[CLICK HERE TO LEARN MORE ►](#)

DINING

ACEBOUNCE

EVERY SATURDAY FROM 12 – 3:00 P.M.,
NOVEMBER 4 – DECEMBER 23

Back by popular demand & better than ever, come on down to AceBounce for the annual Winter Wonderbrunch! Enjoy the spiked hot cocoa & bottomless mimosas, while your crew wears their ugliest, most festive holiday sweaters. Once you're feeling holly & jolly from the unlimited brunch buffet and live DJ, make AceBounce your center stage with holiday karaoke and insta-worthy photo ops. Don't miss out on the best brunch of the season!

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S ITALIAN STEAKHOUSE, RIVER NORTH FREE HOT COCOA ON NOVEMBER 18

Stop in to Harry Caray's Legendary Italian Steakhouse and warm up with a complimentary cup of authentic Italian hot chocolate before or after your meal to kick off the festive season! Rich and sweet, it's almost a dessert! It's the perfect treat to warm you up after a day of fun kicking off The Wintrust Magnificent Mile's Lights Festival, or to indulge in after a delicious meal.

[CLICK HERE TO LEARN MORE ►](#)

THE GWEN, MICHIGAN AVENUE CHICAGO, A LUXURY COLLECTION HOTEL ONGOING

Join The Gwen, Michigan Avenue Chicago for Wine Wednesdays, featuring different wines from regions from around the world. Held 5:30 – 8:00 p.m. every Wednesday.

[CLICK HERE TO LEARN MORE ►](#)



HARRY CARAY'S 7TH INNING STRETCH AND CHICAGO SPORTS MUSEUM NOVEMBER 18

Stop by Harry Caray's 7th Inning Stretch on Saturday, November 18th and receive free admission to the Chicago Sports Museum with any purchase! Fun for all ages, Harry's 7th Inning Stretch Restaurant & Bar and adjoining Chicago Sports Museum are the perfect Chicago-themed way to start or end your day of fun at The Wintrust Magnificent Mile's Lights Festival.

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THE RITZ-CARLTON, CHICAGO OCTOBER 1 – NOVEMBER 19

The Ritz-Carlton, Chicago is featuring an elegantly prepared Thanksgiving dinner complete with a whole roasted rosemary free-range turkey and hearty side dishes.

[CLICK HERE TO LEARN MORE ►](#)

DINING

INTERCONTINENTAL CHICAGO MAGNIFICENT MILE, AN IHG HOTEL EVERY TUESDAY AND THURSDAY

Chicago's known for being the epicenter of great Jazz and iconic architecture – and InterContinental Chicago has both! Join the InterContinental every Tuesday & Thursday in their historic lobby for some toe-tapping live jazz and crafty cocktails at their 'Bathtub Gin Bar'.

[CLICK HERE TO LEARN MORE ►](#)

LIGHTS FESTIVAL AT PARK HYATT CHICAGO NOVEMBER 18

This year, experience the 32nd Annual Wintrust Magnificent Mile Lights Festival Parade from an exclusive vantage point of the iconic Magnificent Mile at Park Hyatt Chicago's NoMI restaurant. For the first time ever, the restaurant will feature extravagant food stations featuring a sushi bar, raw bar, prime rib carving station, and a magical dessert and hot chocolate experience to delight guests of all ages. Balloon and caricature artists will create moments of playful wonder. As the parade and lighting festivities begin, make your way to the standing room windows to enjoy unobstructed, front-row views of the Magnificent Mile.

[CLICK HERE TO LEARN MORE ►](#)



PARK HYATT CHICAGO NOVEMBER 23

For a culinary experience inspired by timeless Thanksgiving flavors, join us at Park Hyatt Chicago's NoMI restaurant for a 4-course prix-fixe menu crafted by Executive Chef Terence Zubieta. Ease into your meal with an appetizer, such as the Baked Brie with pomegranate and pistachios, before moving onto an assortment of traditional Thanksgiving sides and entrées, like the truffle-sage brine Turkey with gravy or Prime Rib with roasted piquillo pepper chimichurri. Indulge in a decadent dessert buffet filled with Pumpkin Spiced Latte Macaroons, Apple Crumb Tarts, and more – all while enjoying the Magnificent Mile's breathtaking fall scenery from NoMI's floor-to-ceiling windows. Optional wine pairings will be available.

[CLICK HERE TO LEARN MORE ►](#)

PARK HYATT CHICAGO DECEMBER 24

Begin the Christmas celebrations at NoMI with a Christmas Eve dinner overlooking the twinkle of Lake Michigan and the historic Magnificent Mile. The evening will present a 4-course, prix-fixe menu curated by Executive Chef Terence Zubieta. Begin with appetizers like the Chicken Liver Mousse with blueberry jam or the Radicchio and Citrus Salad, before indulging in hearty entrées, like the Turbot with roasted vegetables and creamy polenta. For that special holiday touch, cap your meal with the festive dessert station, including the Mont Blanc – a ricotta cheesecake mousse with chestnut crème and nougat snow. We look forward to sharing the magic of the holidays with you! Optional wine pairings will be available.

[CLICK HERE TO LEARN MORE ►](#)

PARK HYATT CHICAGO DECEMBER 25

Celebrate the comforts and joys of Christmas Day with an elegantly coursed, midday meal curated by Executive Chef Terence Zubieta. The 4-course, prix-fixe menu takes a deliciously modern approach to the traditional holiday flavors we've grown to love, such as the Pommes Dauphines with truffle crème and Fuji Apple and Escarole with a honey Dijon vinaigrette. Indulge in a delicious entrée like the herb crusted Prime Rib with thyme jus, as you feast on a myriad of sides, such as caramelized pearl onions, wild mushrooms, and more. As the final punctuation to the holidays, make your way to the indulgent dessert buffet featuring Stollen, Buche de Noel and more. Optional wine pairings will be available.

[CLICK HERE TO LEARN MORE ►](#)

PINSTRIPES – HALF OFF PIZZAS OR FLATBREADS NOVEMBER 18 – HOLIDAY SEASON

Enjoy half off a pizza or flatbread for your next visit. Mention MAG MILE during your visit to redeem your half off pizza. One time use and available for dine-in only. May not be combined with additional discounts or promotions. Not valid towards private events or catering.

[CLICK HERE TO LEARN MORE ►](#)

THE LANGHAM, CHICAGO NOVEMBER 23 – DECEMBER 25

Join The Langham, Chicago for a delightful celebration this holiday season. Executive Chef, Damion Henry, presents culinary experiences for Thanksgiving Brunch, Christmas Brunch, and more!

[CLICK HERE TO LEARN MORE ►](#)

DINING

THE BELLEVUE CHICAGO NOVEMBER 1 – DECEMBER 31

For every \$100 purchased in The Bellevue gift cards from Nov 1-Dec 31, customers will receive a \$25 gift card. The bonus \$25 gift cards are valid from January 2 – March 31.

[CLICK HERE TO LEARN MORE ►](#)



HOPSMITH TAVERN - CHICAGO! NOW – NOVEMBER 18

Book your holiday party before November 18th and receive a \$100 gift card for a festive touch to your celebration.

[CLICK HERE TO LEARN MORE ►](#)

BRASS TACK AT THE WALDORF ASTORIA CHICAGO NOVEMBER 1 – DECEMBER 31

Join Brass for Live Music Everlasting Brunch with bottomless Rosé on the weekends from 11:00 a.m. - 2:00 p.m.

[CLICK HERE TO LEARN MORE ►](#)

BRASS TACK AT THE WALDORF ASTORIA CHICAGO DECEMBER 24 AND 25

Embrace the enchantment of the holiday season with a magical Christmas Eve dinner or Christmas Day brunch at Brass Tack. Let the warmth of their hospitality and the artistry of our culinary creations fill your heart with joy on a special evening.

[CLICK HERE TO LEARN MORE ►](#)



NEW YEAR'S DAY BRUNCH JANUARY 1

Join the Waldorf Astoria Chicago for a Delicious New Year's Day Recovery Brunch at Brass Tack. After ringing in the New Year with style and celebration, there's no better way to start the first day of the year than with a comforting and indulgent brunch. At Brass Tack, they are excited to offer you a special Recovery Brunch menu that includes delectable items to soothe your senses and set the tone for a fantastic year ahead.

[CLICK HERE TO LEARN MORE ►](#)

THANKSGIVING AT HARVEST RESTAURANT NOVEMBER 23

Enjoy your Thanksgiving Chicago Style at the Chicago Marriott Downtown Magnificent Mile's Harvest Restaurant, which includes a chef's carving station, hot buffet, cold buffet and miniature sweets

[CLICK HERE TO LEARN MORE ►](#)



JAKE MELNICK'S CORNER TAP NOVEMBER 24 - DECEMBER 26

Celebrate the 12 days of Wingmas at Jake Melnick's! A new wing flavor every day rotating throughout the month to celebrate the holiday season!

[CLICK HERE TO LEARN MORE ►](#)

HOTEL



21c MUSEUM HOTEL CHICAGO OCTOBER 1 – DECEMBER 31

Upgrade your Magnificent Mile getaway in one of 21c Museum Hotel Chicago's spacious suites with up to 25% off your stay. The stay includes two welcome glasses of bubbly in Lure Fishbar lounge and guaranteed 2:00 p.m. late check out. Only 1 block away from The Mag Mile!

[CLICK HERE TO LEARN MORE ►](#)



PARK HYATT CHICAGO SEPTEMBER 25 – NOVEMBER 18

For those looking to experience The Wintrust Magnificent Mile Lights Festival Parade in the comfort of a home-away-from-home, Park Hyatt Chicago's Lights Festival Suite Package is for you. Featuring a picture-perfect view of the Magnificent Mile, never miss a beat of the parade or lighting festivities as you indulge in unlimited trips to the NoMI Hot Chocolate Experience in NoMI Lounge and luxurious desserts, popcorn, and movie snacks delivered straight to your suite. For families, children can snuggle up in cozy robes as they enjoy the magic of an in-suite teepee tent and make-believe campfire. As the Lights Festival draws to a close, cap off your evening with unlimited on-demand movies.

[CLICK HERE TO LEARN MORE ►](#)



EMBASSY SUITES BY HILTON CHICAGO DOWNTOWN MAGNIFICENT MILE NOVEMBER 17 – JANUARY 7

'Tis the season for holiday cheer. Celebrate the holiday season with an overnight stay in a suite that has been fully decorated for Christmas. Each suite includes a 6' tree, a faux fireplace, lights, decorative pillows, a holiday throw, and themed tabletop decor. The first night of the stay includes hot chocolate packets, marshmallows, milk, and cookies, and you can sleep in and enjoy a late check-out of 1:00 p.m.

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EUROSTARS MAGNIFICENT MILE NOW – DECEMBER 31

Enjoy all of the holiday season has to offer at the Eurostars Magnificent Mile. Use code HOLIDAYS when booking for 10% off your stay. Offer is valid on stays now through December 31.

[CLICK HERE TO LEARN MORE ►](#)

HOTEL



THE TALBOTT HOTEL NOW – DECEMBER 31, 2023

This holiday season, stay at The Talbott Hotel just steps from The Mag Mile! Book now to receive exclusive guestroom discounts.

[CLICK HERE TO LEARN MORE ►](#)

THE DRAKE HOTEL NOVEMBER 10, 2023 – JANUARY 18, 2024

Jingle and mingle this holiday season along The Magnificent Mile. Santa's offering a sleigh full of savings when you Call Dibs on a holiday stay that includes self-parking for one car and bottomless coffee or tea. Plan your holiday escape at The Drake Hotel and experience The Magnificent Mile come aglow during the winter season with shopping and sensational experiences, including Holiday Tea at The Drake Hotel, voted Best Tea Room by Modern Luxury. Self-parking for one vehicle at the 900 N. Michigan Shops, located across the street from the hotel, with a parking ticket validated at check-in.

Get on the nice list. Reserve your stay this winter and unwrap savings when you reserve over select dates from November 10, 2023, through January 18, 2024.

[CLICK HERE TO LEARN MORE ►](#)

THE ROYAL SONESTA CHICAGO DOWNTOWN NOVEMBER 1 – DEC. 31

A Holiday To Remember at The Royal Sonesta Chicago Downtown

Take in those iconic snowy views of Downtown Chicago from one of our riverfront rooms while sipping on a bottle of champagne. Your holiday season starts at The Royal Sonesta Chicago Downtown.

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THE GWEN, MICHIGAN AVENUE CHICAGO, A LUXURY COLLECTION HOTEL NOVEMBER 1, 2023 – MARCH 31, 2024

The Gwen Michigan Avenue Chicago, A Luxury Collection Hotel, is an Art Deco haven in a landmark location on The Magnificent Mile. Recognized as the best hotel in Chicago and among the top hotels in the world - hotel rooted in the history and heritage of downtown Chicago in the 1930s, The Gwen serves as a city emblem of this golden era, poised to bring luxury to a future generation of worldly travelers.

This unique offer includes:

- Overnight accommodations in a gorgeous guestroom
- One (1) drink coupon for Gluehwein at the Christkindlmarket
- One (1) 2023 Christkindlmarket souvenir mug at check-in

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INTERCONTINENTAL CHICAGO MAGNIFICENT MILE, AN IHG HOTEL EVERY FRIDAY AND SATURDAY 6:00 – 8:00 P.M.

The seasons may be changing but it's always warm in our pool!

Dive in to a weekend of family fun at our poolside movie nights. Every Friday and Saturday, enjoy family-friendly movies, refreshments, snacks, and larger than life floats.

[CLICK HERE TO LEARN MORE ►](#)

MILK & COOKIE NETWORK AT THE INTERCONTINENTAL CHICAGO MAGNIFICENT MILE, AN IHG HOTEL DAILY THROUGHOUT THE HOLIDAY SEASON

After a big day exploring the city, what better way to unwind with the family than enjoying some of Santa's favorite holiday treats from our Milk & Cookie Network. Everyone deserves a sweet moment to remember on the Magnificent Mile. *Hotel Guests Only.

HOTEL

HYATT CENTRIC CHICAGO MAG MILE

Cookie Decorating with Executive Chef December 9th & 16th from 4-6pm, \$50/kid add on to guest reservation.

SONESTA ES CHICAGO DOWNTOWN OCTOBER 17 – NOVEMBER 11

Join us at Sonesta ES Suites to kick off the Holiday Season with The Wintrust Magnificent Mile Lights Festival. Enjoy 20% off our best available rate and a 1:00 p.m. late check out. Book between October 17 - November 11 for stays between November 16 - November 19 (2-night minimum). Complimentary hot buffet breakfast included.

[CLICK HERE TO LEARN MORE ►](#)

COOKIES AND COCKTAILS IN SANTA'S SUITE AT THE HYATT CENTRIC CHICAGO MAG MILE

OCTOBER 17 – NOVEMBER 11

Come and stay in Santa's Suite, where the kids can enjoy cookies and milk while the adults sip on cocktails, all delivered right to your room.

This festive suite is the perfect place to relax and celebrate the holidays with your family.

[CLICK HERE TO LEARN MORE ►](#)



WALT DISNEY WORLD® RESORT STARTING NOVEMBER 11

Starting November 11, prepare for a spectacular season of holiday joy at Walt Disney World® Resort. In all four Theme Parks and Disney Springs®, you'll discover countless ways to make memories as you get wrapped up in everything from enchanting events to sensational shopping and beyond.

Contact your Travel Agent Today!

THE HYATT CENTRIC CHICAGO MAG MILE DECEMBER 9 AND 16

Calling all little chefs! Join the Hyatt Centric Chicago Mag Mile for a fun and festive cookie decorating class with their Executive Chef on December 9 and 16 from 4:00 - 6:00 p.m.

Kids will learn how to make and decorate their own delicious holiday cookies, using all the tips and tricks from the Hyatt Centric's professional chef.

[CLICK HERE TO LEARN MORE ►](#)

THE BLACKSTONE, AUTOGRAPH COLLECTION NOVEMBER 12 – WINTER SEASON

Beginning November 12 the Stay Like a Kennedy package invites guests to experience an enchanting escape filled with festive extravagance. The Suite of Presidents will transform into an immersive homage to the lavish 1960s Kennedy White House décor. Complete with historical accents that transport guests to the captivating Kennedy Christmas, the Stay Like a Kennedy package welcomes travelers to indulge in a magically timeless holiday experience. Sip hot cocoa spiked with JFK's favorite scotch and craft personalized Christmas ornaments while being serenaded by classic holiday tunes on a vintage record player. Embrace an over-the-top escape filled with festive enchantment and create cherished memories at The Blackstone, where history and luxury meet in the heart of Chicago's iconic Cultural Mile. Rates start at \$550 per night.

[CLICK HERE TO LEARN MORE ►](#)

HOYT'S AT THE ROYAL SONESTA CHICAGO DOWNTOWN NOVEMBER 17 – 19

Escape to Hoyt's at The Royal Sonesta Chicago Downtown during Lights Festival weekend and enjoy a signature Sugar Plum Fairy cocktail concocted especially for the weekend. Sip on pomegranate, pamplemousse, Silver Rum and Japanese plum liqueur, all finished with a champagne float and fairy dust cocktail glitter.



[CLICK HERE TO LEARN MORE ►](#)

HOTEL



SHERATON GRAND CHICAGO RIVERWALK NOVEMBER 23 – JANUARY 7

Experience striking views of the lake, river and Chicago cityscape from the Sheraton Grand Chicago Riverwalk hotel's one-of-a-kind Elf Life Suite that features festive decorations, a hot cocoa bar, candy canes, an elf to take back home, breakfast for two adults and two children and a 2 p.m. late check-out.

[CLICK HERE TO LEARN MORE ►](#)



OMNI CHICAGO HOTEL NOVEMBER 18

Upgrade your Festival of Lights experience this year at Omni Chicago. Positioned right on the Magnificent Mile, our 676 Restaurant on the 4th floor will be offering a delectable dinner buffet, live music, craft cocktails, and the coziest view of the parade in the city. Marvel at the dazzling lights and colorful floats as they pass by our hotel. Doors open at 4PM. \$65 for adults, including drinks and \$35 for children. Don't miss out on this incredible opportunity to celebrate

the holiday season in style and create lasting memories with your loved ones. Tickets can be purchased at the front desk on the day of the event.

[CLICK HERE TO LEARN MORE ►](#)

THANKSGIVING AT HOME BY THE ST. REGIS CHICAGO

NOW – NOVEMBER 17

Celebrate a St. Regis Thanksgiving from the comforts of your own home. Expertly crafted by our culinary team at The St. Regis Chicago, we've prepared a luxurious Thanksgiving to-go experience that captures the indulgent essence of this cherished holiday.

[CLICK HERE TO LEARN MORE ►](#)

HOLIDAY INDULGENCE ROOM PACKAGE NOVEMBER 1 – DECEMBER 26

Tis the season at Trump Chicago to create unforgettable holiday memories! Enjoy a spacious Christmas suite adorned with your very own Christmas tree and delicious holiday treats. Experience the magic of the holiday season in style and comfort.

Book today and create unforgettable holiday memories at Trump Chicago! This package includes a spacious holiday suite with faux Christmas tree, a holiday welcome amenity, stockings hung by the fireplace, and a milk and cookies turndown amenity.

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THINGS TO DO



CHICAGO'S FIRST LADY DAILY THROUGH NOVEMBER 19

There's still time to experience Chicago's iconic architecture aboard the only river cruise partnered with the Chicago Architecture Center. See why visitors and locals alike consistently name the Chicago Architecture Center River Cruise aboard Chicago's First Lady the best way to see Chicago. Multiple departures daily through November 19th.

[CLICK HERE TO LEARN MORE ►](#)



900 NORTH MICHIGAN SHOPS NOVEMBER 16

Illuminate 900 returns on Thursday, November 16, and promises to be the most magical kickoff to the holidays! 900 Shops converts into a winter wonderland as it hosts an evening of spectacular holiday performances, seasonal activations for the whole family, and sumptuous fare while holiday revelers await the arrival of Santa himself to light the majestic 50 ft. tall tree!

[CLICK HERE TO LEARN MORE ►](#)



SANTA'S NORTH POLE BREAKFAST AT FOUR SEASONS HOTEL CHICAGO DECEMBER 17

Four Seasons Hotel Chicago is the top choice for global travelers and this Festive season is no exception, with Holiday celebrity Santa Claus joining the Hotel to host a morning of jolly breakfast bites and surprises. Guests are welcome to participate in the toy drive for Chicago Cares and the Lawndale community.

[CLICK HERE TO LEARN MORE ►](#)

FESTIVE AFTERNOON TEA AT THE FOUR SEASONS HOTEL CHICAGO NOVEMBER 25 – DECEMBER 31

Gather with loved ones and celebrate the season with our winter wonderland inspired afternoon tea at the Four Seasons Hotel Chicago. Eat, drink, and be merry with a selection of sweet and savory bites served alongside an exquisite collection of teas from Chicago's very own Rare Tea Cellars. Join the Four Seasons Hotel Chicago from November 25 – December 31 for this truly unique tea experience.

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THINGS TO DO



MUSEUM OF ICE CREAM CHICAGO NOVEMBER 1 – FEBRUARY 28

Use code "LIGHTSXMOIC" for 10% off of full-price tickets at the checkout. For a group discount please contact: lemondrop@museumoficecream.com

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HOUSEGIVING AT NAVY PIER NOVEMBER 22

Join Navy Pier for Housegiving on Wednesday, November 22 from 6:30 p.m. – 1:30 a.m. for the ultimate pre-Thanksgiving party. From newcomers to legends, the best of house music will be represented. Admission is free.

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EXCISION LIVE AT NAVY PIER DECEMBER 22

Navy Pier and Collectiv Present: EXCISION Live at Navy Pier on Friday, December 22, 2023! This monumental event promises to deliver an unforgettable experience, bringing together fans of electronic dance music for an electrifying night of music, lights, and pure excitement. Excision With Special Guests: Sullivan King, Crankdat, Emorfik, Lizzy Jane, Dogma. 18+ with valid ID.

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HOLIDAY TEA AT THE LANGHAM, CHICAGO NOVEMBER 24 – JANUARY 1

This season, experience Holiday Tea at The Langham, Chicago. Offered 7 days a week from 11:00 a.m. to 5:00 p.m., enjoy delicious and festive afternoon tea and finger sandwiches in the Pavilion, their beautiful dining room with scenic views of the city.

[CLICK HERE TO LEARN MORE ►](#)

THINGS TO DO



PARK HYATT CHICAGO DECEMBER 13

BYOS (Bring Your Own Sweater) to Park Hyatt Chicago's Ugly Holiday Sweater Party! Revel in the festive backdrop of NoMI Lounge with live DJ music, light passed hors d'oeuvres, and most excitingly, those with the "ugliest" Holiday sweaters have a chance to win a one-night stay in a Park Hyatt Chicago suite (\$2,000+ value)!

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PARK HYATT CHICAGO NOVEMBER 29 – DECEMBER 20

Park Hyatt Chicago is ringing in the holidays with their annual gingerbread house decorating extravaganza! With all of the sweet treats and decorative delights provided for you, you can focus on unleashing your creativity and designing a gingerbread house masterpiece. For a special treat, kids can indulge in unlimited hot chocolate or apple cider, while the adults can enjoy 'spiked' hot chocolate or drinks from a select menu of cocktails, beer and wine.

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PARK HYATT CHICAGO NOVEMBER 18, 2023 – JANUARY 1, 2024

This holiday season, Park Hyatt Chicago invites you to NoMI Lounge for the annual NoMI Hot Chocolate Experience. Kicking off just in time for the Wintrust Magnificent Mile Lights Festival on November 18th, indulge in hot chocolate crafted with the finest, housemade ingredients. Make your way through a buffet of toppings, like toasted flavored marshmallows, Valrhona chocolate accoutrements, scrumptious donut holes, gourmet cookies, and much more to elevate your hot chocolate experience. For an added touch of winter warmth, choose a spirit or liqueur to "spike" your sweet creation. Don't miss out on this festive treat, available through the holiday season.

[CLICK HERE TO LEARN MORE ►](#)

BROADWAY IN CHICAGO NOVEMBER 19 – DECEMBER 31

Celebrate the holiday festivities with Broadway in Chicago! see one-of-a-kind shows throughout the holiday season including Dr. Seuss' How the Grinch Stole Christmas! The Musical, The Hip Hop Nutcracker, Hamilton, and so much more!

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THINGS TO DO



TRUMP INTERNATIONAL HOTEL & TOWER CHICAGO NOVEMBER 18

River North Pole event – a family fun indoor event with Santa and Mrs. Claus benefiting the children of St. Jude Children's Research Hospital. On Saturday, November 18, 2023 from 12:00 – 5:00 p.m., Trump International Hotel & Tower Chicago invites all to its annual River North Pole event for a holiday indoor-themed fete with treats for the entire family.

Enjoy a holiday indoor-themed fete with treats for the entire family. Children will enjoy interactive rides on the royal express train, a petting zoo with reindeer, and a delicious hot chocolate station with holiday-themed sweet treats and photos with Santa Claus and Mrs. Claus! While parents enjoy delicious savory bites and Holiday-themed cocktails, our festive Elves will help children to write letters to Santa Claus at our kids' craft station. Enjoy your favorite holiday songs performed by festive Carolers. All proceeds at the River North Pole event will be donated to St. Jude Children's Hospital. Tickets are available for purchase via Eventbrite.com

[CLICK HERE TO LEARN MORE ►](#)

NEW YEAR'S EVE PREMIER DINNER CRUISE ON LAKE MICHIGAN DECEMBER 31

Set sail on a breathtaking celebration with a Premier Chicago New Year's Eve Fireworks Dinner Cruise on Lake Michigan. Indulge in an unforgettable evening of delicious craft cocktails, plated, chef-prepared menus, top-notch service, and the best views of the spectacular Chicago fireworks display. Our DJ sets the mood while you soak in the Chicago skyline from an intimate, climate-controlled interior and open-air rooftop decks. You'll delight in awe-inspiring sights, like Adler Planetarium and Navy Pier as you ring in the new year with a magnificent celebration!

[CLICK HERE TO LEARN MORE ►](#)

CURLING AND COCKTAILS AT THE GWEN NOVEMBER 24, 2023 – DECEMBER 26, 2023

Hold your own winter games up on the lavish Upstairs at The Gwen Terrace transformed for the season.

Curling is a team game, originally from Scotland, in which players use their finesse and accuracy to slide stones on a sheet of ice toward a target. It's perfect for winter socializing as those who await their turn can watch on or catch up on the side with a cocktail in hand.

At the Gwen Hotel, curling sessions comes with small bites and a complimentary round of cocktails meaning you can sip away on your favorite tittle while battling your buddies on the opened rink throughout winter.

Each ticket includes 1 specialty cocktail and build-your-own s'mores kit.

[CLICK HERE TO LEARN MORE ►](#)



SLOOMOO INSTITUTE NOW – DECEMBER 31

Gift on Sloomoo Institute this holiday season! Their colorful world is full of never-ending, hand-crafted slime, yummy scents, and soothing ASMR delights. With every ticket purchase, receive a complimentary Clay Creator Kit. Use code: MAGNIFICENT.

Please add the Clay Creator Kit to your cart for the promo code to work. Gift value of \$15. One use per customer. Valid until December 31, 2023. Valid at Sloomoo Chicago location only.

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SHOPPING



Fannie May
PREMIUM CHOCOLATIER SINCE 1920

MAGNIFICENT MILE LIGHTS PARADE

\$10*

18 OZ S'MORES
18 OZ PEPPERMINT S'MORES
18 OZ ROCKY ROAD
16 OZ MINT COOKIE CLUSTER
22 OZ PEANUT BUTTER PRETZELS

*Cannot be combined with other offers.

FANNIE MAY / FERRERO NOW – NOVEMBER 18

Stop by Fannie May to pick up a \$10 snack mix and buy .5lb, get one .5lb free Your Mix.

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POETRY FOUNDATION NOVEMBER 13 – DECEMBER 31

Buy One, Gift One is Back!

Don't miss POETRY magazine's best offer of the year. Get yourself a subscription to POETRY for \$35, and gift one to a friend for FREE!

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PANDORA NOVEMBER 17 – 19

Commemorate your time at The Wintrust Magnificent Mile Lights Festival with a personalized engraved charm. Receive free engraving with the purchase of an engravable charm. Be sure to check out Pandora's exclusive Chicago charms as well! Free engraving offer valid November 17th-19th only at Pandora Magnificent Mile. Not valid on previous purchases. See store for details. *Store closes early on Saturday, November 18th at 6pm*.

[CLICK HERE TO LEARN MORE ►](#)



PANDORA
Magnificent Mile
Free Engraving!

Custom Engrave Here

Valid November 17th- 19th only at Pandora Magnificent Mile.
Offer applicable only with engravable charm purchase. Not valid on previous purchases.

SHOPPING



Come visit the Illinois Lottery's display on Lights Festival Lane (Pioneer Court) during The Wintrust Magnificent Mile Lights Festival®! If you purchase any Illinois Lottery ticket at our truck, you'll get a chance to receive a giveaway. You'll also have the opportunity to take a fun holiday photo on-site, print it out, and/or share it socially. While supplies last. One prize per person 18 years of age or older.

This season, don't forget that Illinois Lottery holiday Instant Tickets make great holiday gifts to friends, family, and loved ones who are 18 years of age or older. Five (5) holiday-themed Instant Tickets are available now: Holiday Cash, It's Gold Outside, Holiday Bonus Spectacular, Gifts of Green, and Merry Multiplier. Visit an Illinois Lottery retailer to purchase today. Additionally, these tickets are all eligible for the Twelve Weeks of Holiday Winnings 2nd Chance Promotion through January 16, 2024. You can enter any non-winning holiday Instant Tickets for a chance to be one of fifty \$500 weekly winners. A final prize of \$200,000 is also up for grabs! Visit the Twelve Weeks of Holiday Winnings 2nd Chance site to enter. While supplies last.

Happy Holidays!

Be Smart, Gift Smart. Must be 18 or older to play. Game odds available at illinoislottery.com.

[CLICK HERE TO LEARN MORE ►](#)

EATALY CHICAGO

NOVEMBER – DECEMBER

Since day one, Eataly has been on a mission to preserve Italian culinary traditions and introduce them to food lovers across the world. For this holiday season, we're taking our commitment one step further by releasing our own line of artisan panettone and pandoro. Developed by Eataly's team of gastronomical experts, the holiday cakes start with a traditional dough recipe made from lievito madre (mother yeast), free-range eggs, and Madagascar vanilla. The line includes four sumptuous flavours like orange with dark chocolate and panettone with toasted pistachio cream.



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BITES WORTH UNBOXIN'

Holiday Dozen Donuts

DUNKIN'

PRE-EVENT PLANNING CHECKLIST

INFORMATION TENT AT LIGHTS FESTIVAL LANE 11 A.M. TO 4 P.M.:

Stop by The Magnificent Mile Information Tent for questions and information about The Wintrust Magnificent Mile Lights Festival®, and learn about The Festive Season on The Magnificent Mile®, additional area holiday events and activities throughout the season.

WEAR YOUR SWEATER AND COLLECT YOUR WRISTBAND:

Together, let's attempt to set a record for the most holiday sweaters at a parade! Collect a wristband from a world record steward along Michigan Avenue so that you and your sweater are counted. Wristbands will be handed out from 4 p.m. to 7 p.m. along the parade route.

BEST VIEWS:

Remember that Michigan Avenue is less crowded on the east side of the street, especially on the north end of the parade route.

The Wintrust Fireworks Spectacular happens over the DuSable Bridge (formerly Michigan Avenue Bridge) at approximately 7:00 p.m., so standing along Wacker Drive is a prime place to view the show!

WHEELCHAIR VIEWING:

Wheelchair viewing is available by the Plaza of the Americas for the tree-lighting parade and fireworks show. Drop-off area for guests is at the corner of Hubbard Street and Wabash Avenue.

STREET CLOSURES:

- North Michigan Ave (Oak St to Wacker Dr): Closed to vehicular traffic Saturday, November 18, 3:00 – 8:00 p.m.
- DuSable Bridge (formerly Michigan Ave Bridge): Closed to pedestrian traffic Saturday, November 18, 3:00 – 7:00 p.m.

IF YOU WANT TO GET TO YOUR FAVORITE SPOT FOR THE TREE LIGHTING PARADE, BE SURE TO MAKE YOUR WAY ACROSS THE BRIDGE BEFORE 3.00 P.M.

THE MAGNIFICENT MILE VISITOR CENTER:

The Magnificent Mile Visitor Center will be open from 9 a.m. to 10 p.m. Stop by with any questions or needs.

The Magnificent Mile Ambassadors will also be walking along Michigan Avenue, ready to help you with directions, recommendations, helpful tips, and more, throughout the day.



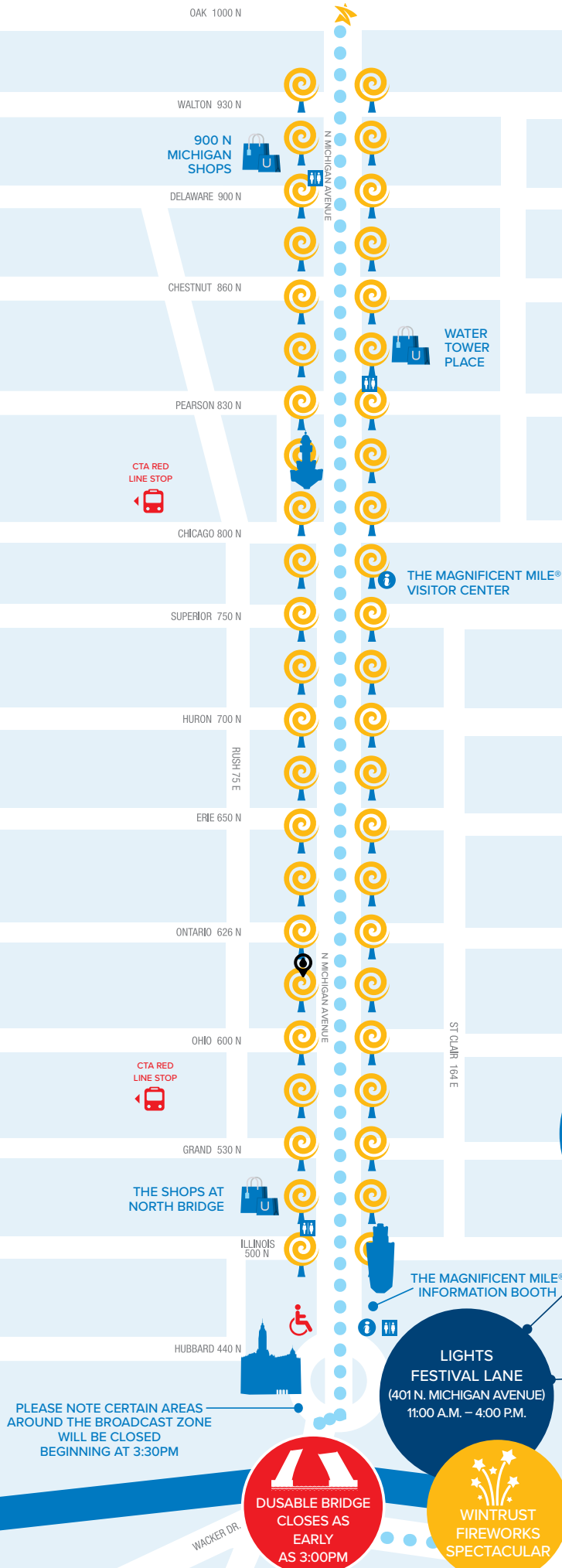
WHERE YOUR HOLIDAYS BEGIN!

WINTRUST THE MAGNIFICENT MILE Lights Festival

The Wintrust Magnificent Mile Lights Festival® signals the official start of the holiday season. Join Mickey Mouse and Minnie Mouse and their friends from Walt Disney World® Resort for a magical holiday celebration along N. Michigan Avenue. Witness the spectacular lighting of more than one million lights from Oak Street to Wacker Drive, culminating in a The Wintrust Fireworks Spectacular over the Chicago River.

We invite you to return to The Magnificent Mile® district throughout the festive season to create your own holiday memories!

- KEY:
- INFORMATION
 - RESTROOMS
 - PARADE STEP-OFF
 - WHEELCHAIR VIEWING
 - WINTRUST HELPER TENT



PHOTOS WITH SANTA CLAUS

Free, professional photography to courtesy of Wintrust



FREE HOLIDAY ACTIVITIES

LIGHTS FESTIVAL LANE
(401 N. MICHIGAN AVENUE)
11:00 A.M. - 4:00 P.M.

DUSABLE BRIDGE CLOSES AS EARLY AS 3:00PM

WINTRUST FIREWORKS SPECTACULAR

PLEASE NOTE CERTAIN AREAS AROUND THE BROADCAST ZONE WILL BE CLOSED BEGINNING AT 3:30PM

LIGHTS FESTIVAL LANE ACTIVITIES

NOVEMBER 18 | 11:00 A.M. – 4:00 P.M.

LIFEWAY KEFIR

It's a probiotic winter wonderland! To help you on your way to a happy, healthy holiday, Lifeway will be giving away Lifeway Kefir and non-dairy Lifeway Oat at The Magnificent Mile Lights Festival. Visit Lifeway's tent or catch them in the parade for these delicious probiotic delights.

DUNKIN'

Stay Runnin' with Dunkin' at Lights Festival Lane! Enjoy free, holiday-flavored coffee samples and meet Cuppy for photos. Bring the joy of Dunkin' this holiday season!

CN RAILWAY

Join CN Railway and their mascot, Milo, for rail safety information and fun giveaways.

ELI'S CHEESECAKE

Visit Eli's tent for a complimentary cheesecake slice, where you can decorate it yourself with sauces and fun candy toppings with students from the Chicago High School for Agricultural Sciences. Also, make a donation (credit cards only) to the Greater Chicago Food Depository for a free cheesecake to take home!

WINTRUST

Visit the Wintrust Pavilion to have your complimentary photo taken with a beautiful backdrop and Santa Claus! Plus balloon twisting and photos instantly available via email or text using convenient photo kiosks.

NASCAR

NASCAR Chicago Racing Simulator; take a lap around the virtual NASCAR Chicago Street Course! Can you set the fastest time?

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@TheMagMile #WintrustLightsFest



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